

Port Colborne Operatic Society Presents

# Once Upon A Mattress

## Program Advertising Contract

Please complete and return to: **Port Colborne Operatic Society**, Email: [pcos1945@gmail.com](mailto:pcos1945@gmail.com) or call 289-228-8470 for more information.

**Name of Business/Organization:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_ **Town:** \_\_\_\_\_

**Postal Code:** \_\_\_\_\_ **Phone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**E-Mail:** \_\_\_\_\_

**Website:** \_\_\_\_\_

**I authorize the purchase of advertising for the below-noted options.**

**Authorized Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

AD (ALL BLACK & WHITE)	SIZE	COST
Business Card (2/20)	3.5"w x 2"h	\$ 55.00
3/20	3.5"w x 3"h	\$ 60.00
4/20 Horizontal	7.5"w x 2"h	\$ 70.00
4/20 Vertical	3.5"w x 4"h	\$ 70.00
1/4 Horizontal	7.5"w x 2.5"h	\$ 85.00
1/4 Vertical	3.5"w x 5"h	\$ 85.00
1/2 Horizontal	7.5"w x 5"h	\$ 100.00
Full page	7.5"w x 10"h	\$ 155.00
Subtotal		
Registered Charity (NO HST)	<b>TOTAL</b>	

AD SETUP	
<input type="checkbox"/>	Please use previous ad design with no changes
<input type="checkbox"/>	Minor revisions required
<input type="checkbox"/>	Camera-ready artwork to be supplied (see requirements to the right)
<input type="checkbox"/>	I require ad set-up service (please attach or email logos or other ad elements to <a href="mailto:pcos1945@gmail.com">pcos1945@gmail.com</a> .)

Please make cheques payable to **Port Colborne Operatic Society**.

PCOS Representative Name: \_\_\_\_\_

Notes: \_\_\_\_\_

\_\_\_\_\_

### Space/Artwork Deadlines

#### File Requirements:

All ads must be supplied digitally in one of the following formats:

- tiff or EPS
- Adobe Photoshop (PSD)
- Adobe Illustrator (AI)
- Adobe InDesign
- Hi Res PDF or JPG

Please ask about other file types. (all linked files and fonts must be included). Please include Black and White proof.

### Space Reservations and Artwork Due December 15, 2018

## TERMS OF THE AGREEMENT

1. As the Advertiser, I understand that by signing and returning this Advertising Contract, I am committing to purchase (if available), this program opportunity, and that should materials not be submitted for this advertising campaign, I am still liable for all charges noted in the Advertising Contract.
2. The Advertiser's account must be in good standing with PCOS before the Advertiser can participate in any new advertising campaign.
3. A completed copy of the Advertising Contract must be received by PCOS by December 16, 2015. Space is limited. Advertisers will be accepted on a first-come basis. The Publisher, (PCOS) may cancel any advertisement without notice in order to accommodate pagination. If this occurs no charges shall be invoiced to the Advertiser.
4. Payment in full (including applicable taxes) along with a copy of the Advertising Contract is due within 30 days of receipt of the invoice. Payment may be made to a representative in person or by mailing to PCOS, P.O. Box 383, Port Colborne, ON L3K 1B7
5. Cancellations are not accepted after PCOS receives Advertisers' signed Advertising Contract and work has begun on the ad placement or design.
6. The Publisher may, at any time and for any reason, reject or cancel any advertisement, without limitation, even if similar advertising was previously accepted.
7. The Publisher assumes no liability for errors or omissions.
8. If advertising bears a resemblance to editorial material, the Publisher reserves the right to insert the word "advertisement" or "advertorial" at the top of the ad, without the consent of the advertiser.
9. Any condition in an Advertiser's contract, Advertising Contract, purchase order or the like, from an advertiser or agency that varies from the terms contained here in shall not be binding to the Publisher.
10. If the ad is produced by the Advertiser it may not be changed after submission except at the discretion of the Publisher. No material will be changed after the materials deadline date.
11. Advertising orders are accepted subject to: acts of God, work stoppage, accidents, fires or other occurrences outside the Publisher's control. The Publisher shall not be subject to any liability for failure to circulate or publish any or all of an issue due to any of these events.
12. The Publisher cannot guarantee specific layout positioning, but will consider any requests for position subject to availability. However, any commitment, whether verbal or in writing, made by the Publisher in this regard is non-binding. The Publisher has the absolute final right to determine layout positioning.
13. The advertiser agrees not to make any claims or statements in the advertising that would in any way imply endorsement by the Publisher.
14. Advertisements are accepted and published on the representation of the Advertiser or agency that they are authorized to publish the subject matter, copy and graphics. The Advertiser and/or agency, in consideration for publication of the advertisement, agree jointly and severally, to indemnify and hold harmless the Publisher from any liability, loss and expense, including court costs and attorney fees, arising out of the publication of the advertisement. Such indemnification shall include (but is not limited to) any claim or lawsuit for libel, plagiarism, copyright or trademark infringement, invasion of privacy, or any other claim that derives from the content.
15. The Publisher reserves the right to unilaterally alter, delete or exclude copy or any element of advertising, without consent of the Advertiser, which is, in the sole opinion of the Publisher, misleading, in poor taste, adverse to the public interest, or otherwise inappropriate or incompatible with the policies of the Publisher. The Publisher, in spite of this, accepts no liability whatsoever including loss of profit, even in the event of an error on the part of the Publisher.
16. Advertising agencies agree to pay all charges for advertising placed through their order, even in the event that the Advertiser makes no payment. The Publisher has the authority to hold both the Advertiser and the agency jointly or severally liable for such monies due and payable to the Publisher.
17. Failure to publish the advertising cancels the Advertising Contract. In this event any payment will be returned, but the Advertiser agrees that this does not constitute breach of contract.
18. Authorized Signature shall have authority to approve the ad content & obtained release of information contained in ad.
19. Publisher has the right to add a link or hyperlink to the advertisers online ad to their business website.